

Accumulator	Battery which can be recharged by an external energy source.
Alarm	A watch or clock alerts you with sound at a pre-set time.
Analog	A watch that shows the time by using hands.
Automatic Movement	This term refers to a watch with a mechanical movement. The internal rotor (part of the automatic mechanism) winds the mainspring by the motion of the wearer's wrist. If an automatic watch is not worn for a day or two, it will wind down and stopped working.
Balance	This is essentially and oscillator which regulates the running speed of a mechanical watch.
Battery	Energy source in which electrical energy is generated through direct transformation of chemical energy. When the reagents are used up, the battery is discharged. It is not rechargeable in contrast to an accumulator. -Low drain battery (in watches with analog display min, h, sec) -High drain battery (in watches with additional functions, e.g. alarm, LCD-display, etc.)
Bezel	The ring which surrounds the watch dial (or face).
Bi-directional rotating bezel	A bezel that can be turned either clockwise or counter clockwise. Rotating bezels can be used to measure elapsed times, or read second or third time zones.
Calendar	A feature that shows the date. Day, month, and moon-phases are often shown additionally. There are several types of calendar watches. Most calendar watches show the information digitally through an aperture on the watch face and some watches show the information on subdials.
Calibre	Synonym for size and form of the movement. Round calibre, shaped calibre, Lépine calibre, Hunter calibre.
Case	A watch case has generally 3 parts. The bezel (which holds the crystal), the case middle part (which contains the movement and fitted the strap/bracelet) and the case back which is either snapped or screwed on.
Centre seconds	Seconds indicated by a hand at the center of the dial.
Chronograph	A chronograph is a mechanism for measuring short time periods independently of the normal timekeeping function.
Chronometer	Swiss-made movements which meet very high standards set by the Swiss Official Chronometer Control. A chronometer is a mechanical movement of the very highest quality. Movements are usually tested in various positions and at various temperatures. COSC = Contrôle Officiel Suisse des Chronomètres (Official Swiss Chronometer Testing Institute)
Counter	Chronograph counter. Mechanism that shows, on a dial, the number of revolutions of the chronograph-hand, i.e. 1/10th or 1/100th seconds, minutes, and hours.
Countdown timer	A function that lets the wearer keep track of how much of a pre-set period of time has elapsed. Some countdown timers sound a warning signal a few seconds before the time runs out.

Crown	The crown is used for winding up a mechanical watch or for setting the hands to the correct time. Also you can use setting the date in the case of calendar equipped watches.
Crystal	The crystal is the transparent cover over the dial. There are various materials used like plastic, mineral glass or sapphire.
Date	The date is showing through an aperture in the dial. Typically at the 3 o'clock or 6 o'clock position.
Day-Date	Apertures which display both the date of the month and the day of the week.
Dial	The face of a watch showing the time and other functions that may be displayed by hands, markers, discs, or through windows.
Digital watch	A watch that shows the time by numbers on an LCD or LED display.
E.O.L	(End of Life) Some battery operated watches have a feature that indicates when the battery is approaching the end of its life. This is indicated by the second hand jumping every 4 seconds, or in a digital watch, by a flashing display.
Gold plated	A layer of gold electroplated to a base metal.
Frequency	Number of oscillations per second, expressed in hertz (Hz). A watch with a count of 36'000 vibrations per hour (18'000 oscillations), in 1 hour (3'600 seconds), has a frequency of 5 Hz. Thus a watch beating at an frequency of 36'600 per hour ticks 10 times per second.
GMT	A GMT watch has a second hour hand (or a disc) which completes one full rotation in 24 hours. On the dial or bezel is a 24-hour index (or an arrow for the disc) to read the second time zone.
Hand	Indicator, usually made of a thin, light piece of metal which moves over a dial. Very variable in form.
Hertz	Unit of frequency. The frequency of the quartz resonator is 32'768 Hz.
Integrated bracelet	A watch bracelet that is incorporated into the design of the case.
LCD (Liquid crystal display)	A digital watch display that shows the time electronically by means of a liquid held in a thin layer between two transparent plates.
LED (Light Emitting Diode)	Light Emitting Diode used for displays. Electronic component that lights up numbers when voltage is applied.
Limited edition	A series of watches whose production in a limited quantity. Usually the watches have the limited number on the case back.
Mechanical movement	A movement which has only mechanical parts and is powered by a main-spring and working in conjunction with a balance wheel. The mainspring must be wound manually.
Moonphase	A function which showing the phases of the moon through an aperture in the dial. One lunar cycle have four phases: new moon, first quarter, full moon, last quarter.

Power reserve indicator	A feature that indicates when the mainspring must be wound or the watch will soon need a new battery.
Pushers	Push buttons are on the case of the chronographs and some complicated watches. They are used to operate the complication.
PVD (Physical Vapor Deposition)	A technique for coating metal. This is a special treatment for hardens the surface. (Usually comes in black color)
Quartz movement	A movement usually battery powered, which uses an electric current to cause a quartz oscillator to vibrate, normally 32'768 Hz per second.
Rotor	In an automatically winding wristwatch, the rotor is winding the mainspring by the movements of the wrist. It is a segment made of heavy metal, which turns freely in both directions.
Ruby/Jewels	In watchmaking, jewels made of synthetic ruby. They are used in sensitive parts of the machinery to reduce friction. They helping the watch stay accurate and last longer.
Sapphire Crystal	A crystal made of synthetic sapphire. It possesses the characters of high hardness, scratch resistant and light transmittance performance.
Screw-lock crown	A crown that can be screwed into the tube of the case to make the watch highly water resistant.
Skeleton watch	These watches have usually no dial (or a skeleton dial). At the movement is as much metal removed as possible and all the remaining parts are decorated with elaborate engravings. Usually the have a crystal on the case back.
Small second	A hand which showing the seconds on a sub-dial.
Strap	The strap fixed the watch on the wrist. Can be made of leather, rubber, textile or metal.
Tachymeter	You can find a tachymeter on some chronograph watches. This is a feature used to measuring speed per hour on a scale on the dial or on the bezel. The distance based on 1000 meters.
Uni-directional rotating bezel	A bezel that turns only one way – counterclockwise. Particularly useful for divers, because the bezel cannot accidentally rotate it in the wrong direction and the diver is on the side of safety.
Rotating bezel	A bezel that can be turned on both sides. Different types of rotating bezels can be used for different functions.
Water resistance	Describes the level of protection a watch has from water damage.